



# Elijah Austin

Interactive Designer & Developer

Upper Darby, PA

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## Professional Summary

Extensive experience in both website design and development with Wordpress and Magento CMS Platforms. Developed brand and corporate identities, websites advertisements, ad campaigns, SEO, analytics reports and sales collateral for clients in the corporate professional service industries. Strong knowledge in Designing and Developing Email Marketing Campaigns/Newsletter at a high-performance.

## Work History

2007 - 2015

### Interactive Designer & Developer

Freelance - portfolio work can be viewed at [www.eadesignz.com](http://www.eadesignz.com)

Razorfish, Verizon, Yellow pages, Neat, AGS, Philly-wood7, Country Club Edition, Team Sports Planet, Cardington Stonehurst, Provence Catering, Exotic Classic Cars and Transport, 1SEO, Hibu, Coriell Institute for Medical Research, Lincoln Financial Group

Aug 2015 - Oct 2015

### Graphic/Web Production Designer

#### Educational Testing Services

Create image composites according to company specification to be used in other capacities such as UI mobile designs, web banners, logos, print ads, etc. Organize files in specified formats within directory-based library. Uploaded web and print graphics to database and provided file organization and image clean up. Worked with content writers, traffic coordinators and team designers on ETS web and print advertisements. Technical tool used, Adobe Photoshop, Illustrator, Indesign and Acrobat.

July 2014 - Aug 2015

### Interactive Designer & Developer

#### Palms Solutions

Designing landing pages, Micro-sites, Banner ads. Design new websites using HTML5, CSS3, JavaScript, JQuery, SEO. Responsive Design, Mobile development, CMS Development in Wordpress. Created banner ads (static, animated, flash), email advertisements, email newsletters. Graphic design skills include creating and modifying print pieces such as logos, corporate identity, advertisements, newsletters and brochures.

Nov 2013 - July 2014

### Interactive Designer & Developer

Delta-T Group

Designing landing pages, Micro-sites, Banner ads. Design new websites using HTML5, CSS3, JQuery, PHP, MySQL, SEO, Responsive Design, Mobile development, UX, UI, CMS Development in Wordpress. Create Branding Materials Logo Creation and Reconstruction, e-Newsletters. Social media setups & managed various accounts. Administered Google Adwords campaigns on clients' behalf, set measurable goals, and tracked Trends and metrics in Google Analytics.

March 2013 - Sep 2013

### Digital Web Content Producer

Lincoln Financial Group

Develop content for multiple websites using HTML/XML. Use Oracle authoring and content management system tools for Web development update. Monitor and validate the deployment of files on the servers environments. Evaluate and troubleshoot any problems that are identified.

Jan 2012 - Feb 2013

### Interactive Designer & Developer

1SEO

Develop content for multiple websites using HTML/XML. Use Oracle authoring and content management system tools for Web development update. Monitor and validate the deployment of files on the servers environments. Evaluate and troubleshoot any problems that are identified.

## Education

2002 - 2006

### Bachelor of Science

The Art Institute of Philadelphia

Graduated with Honor, received Best of Quarter

## Strengths

Web Design

Dreamweaver, Brackets, Fireworks (UI,UX)

Graphic Design

Adobe Photoshop, Illustrator, InDesign, Acrobat

Programming

Twitter Bootstrap, HTML5, CSS3, JavaScript, JQuery, PHP

CMS

Open Source CMS, Wordpress, Joomla, WooCommerce, Magento

Newsletters

Constant Contact, Mail Chimp, Mail Poet

Marketing

SEO, Google Analytics, Adwords, AdSense

Social Media

Facebook, Twitter, LinkedIn, Google +, Youtube

Office

Word, Excel, Outlook, PowerPoint